

As a direct marketing company with numerous clients who are greatly affected by the COVID-19 pandemic, we feel a responsibility to both our clients and the hospitality industry to make a statement regarding our response to the crisis.

We encourage everyone to get the most up-to-date and accurate information as possible, and we suggest the Center for Disease Control (CDC) and the World Health Organization (WHO), along with other governmental and industry associations such as HSMAI and AHLA.

We also believe that communication with your past guests, your meeting planners, and your prospects will serve you now and during the upcoming recovery. It is universally agreed that the recovery will happen, it is just a question of when.

At Clairvoyix our mission has never changed, we drive incremental revenue to our hotel and resort clients through consistent promotional messaging. This was an effective approach after 9/11, it was effective after the “great recession” that ended in 2012, and it will be effective when the COVID-19 pandemic is under control.

We will always do our best to help our client properties communicate an appropriate message to their customers and prospects, during both good times and bad. Talk to us, we as always are here to help!



Mike Schmitt
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Clairvoyix